



BNI G.A.I.N.S / Member Profile

Goals, Accomplishments, Interests, Networks, and Skills

Name: Cynthia Fürst, Owner
Business Name: WebNet Express
Phone: (707) 836-9602
E-Mail: cynthia@webnetexpress.com
Website: www.webnetexpress.com
Address: P.O. Box 868, Windsor, CA
Profession: Website Development (Design & Database Programming)
Hours of Operation: Mon – Fri, 8:00 A.M. – 5:00 P.M. and By Appointment
Method of Payment: Check, Cash, PayPal

Goals To help businesses create and maintain high-end websites

Accomplishments

- Trained in ISO-9000, Just In Time (JIT) Procurement Systems, and Reengineering Process Management
- Worked with high-level executives in the corporate and government worlds for many years
Examples include American Express, AT&T, Exxon Oil Company, Hewlett Packard, and NASA's Jet Propulsion Laboratory (JPL)
- First female insurance agent for National Aviation Underwriters in St. Louis, Mo
- Trained as a court reporter
- Grantwriting for non-profit organizations - received funding
- Created WebNet E-Cart, an e-commerce shopping cart that competes with Yahoo Stores

Interests Flying (Cynthia & husband Dennis own a Piper Tri-Pacer).
Play violin; machine embroidery and quilting; gardening; camping

Networking Member of Santa Rosa Chamber Of Commerce
Volunteer for two Sonoma county non-profits:

- Expanding Your Horizons (EYH), www.eyh-soco.org
- The Pacific Coast Air Museum, www.pacificcoastairmuseum.org

Skills & Website Services

- Business To Business (B2B), Business To Consumer (B2C), and Extranet Websites
- Branding & Concept Design (Corporate Identity)
- Copy Writing
- Custom Web-Based Applications
 - Document Retrieval Systems
 - E-Commerce Solutions (WebNet E-Cart)
- Database Programming (SQL / Access)

Skills & Website Services (Cont'd)

- Design
- Digital Photography
- E-Commerce Solutions such as WebNet E-Cart, PayPal, others
- File Conversions such as PDF
- Graphic Design
- Hosting
- Internet Marketing
- Intranets & Extranets
- Languages (Chinese: Traditional & Mandarin, French, Spanish, English)
- Logo Design
- Project Management
- Quality Assurance
- Search Engine Registration
- Security
- Website Maintenance

Keys To My Success

- Experience
- Competitive pricing
- Creative solutions
- Focused
- Good listener
- Organized
- Delivers on time and on budget!

Good Referrals For WebNet Express

- Large, small, or medium sized businesses
- Business To Business (B2B) and Business To Consumer (B2C)
- Individuals
- Government organizations (city, county, state, and federal)
- Non-profit organizations such as museums and churches
- Wineries
- Artists

Referrals That Are Not Good For WebNet Express

- Businesses who don't have a budget or are not serious about developing a website

How I Help People Reach Their Goals

- Offer guidance, motivation, encouragement, and a plan based on a successful process
- Professional project management for their web project

Dream Referrals

To redesign and maintain e-commerce websites for companies such as Harry & David, J.C. Penny, Sears, or catalog companies such as Coldwater Creek.